

# 30 Day Social Media Posting Calendar

<p><b>INSPIRATION</b></p> <p>Post inspiring images, quotes, and sayings. Consider using hashtags such as #MondayMotivation</p>	<p><b>DEALS</b></p> <p>Offer timely deals for your business around current events and holidays.</p>	<p><b>QUESTION OF THE DAY</b></p> <p>Ask your followers for their opinions on their industry, your industry, or just something fun.</p>	<p><b>RELEVANT CONTENT</b></p> <p>Link to articles from reputable sources and relevant bloggers.</p>	<p><b>CURRENT EVENTS</b></p> <p>Humanize your brand by posting about current events, holiday's, etc.</p>	<p><b>SWEEPSTAKES</b></p> <p>Give your followers the ability to win something by running a contest or sweepstakes.</p>
<p><b>YOUR BLOG POSTS</b></p> <p>Link to your newest blog posts each time you log an entry.</p>	<p><b>INFO-GRAPHICS</b></p> <p>Informative, image-driven graphics relating to your industry.</p>	<p><b>INSIDE LOOK</b></p> <p>Give a peek inside your business with an image of your workspace or project.</p>	<p><b>PRODUCTS &amp; SERVICES</b></p> <p>Post about the products and services you offer.</p>	<p><b>CROSS PROMOTE</b></p> <p>Does one of your other social networks need love? Promote it on the others!</p>	<p><b>POSITIVE REVIEWS</b></p> <p>Highlight any positive reviews and testimonials written about your business.</p>
<p><b>GIVEAWAYS</b></p> <p>Give away prizes in exchange for likes, follows, and engagement.</p>	<p><b>LIFE HACKS</b></p> <p>Got a time-saving tip online or life tip? Share it with your followers!</p>	<p><b>GAMES / PUZZLES</b></p> <p>Post a caption this photo challenge, riddles, and other fun, engaging games.</p>	<p><b>EVENTS</b></p> <p>Post about your digital events – like webinars, and in-person happenings.</p>	<p><b>MEMES</b></p> <p>Look up and share memes – especially if they relate to your industry.</p>	<p><b>CALLS TO ACTION</b></p> <p>Ask your followers to sign up for your email list, check out new products, and more!</p>
<p><b>ANNOUNCEMENTS</b></p> <p>Post about new launches, news, and updates about you and your business.</p>	<p><b>TUTORIALS</b></p> <p>Provide educational tutorials to help your followers achieve their goals.</p>	<p><b>HASHTAG TRENDS</b></p> <p>Find and leverage the latest hashtags like #ThursdayThought and #FollowFriday</p>	<p><b>GIFS &amp; VIDEO</b></p> <p>Share funny or inspirational videos and animated GIF's.</p>	<p><b>BRANDED GRAPHICS</b></p> <p>Create visually appealing imagery with your brand on it.</p>	<p><b>ENCOURAGEMENT</b></p> <p>Sometimes everyone needs a little boost. Encourage your followers!</p>
<p><b>SURVEYS</b></p> <p>Ask for input about your business, industry, and more.</p>	<p><b>SHARE A STORY</b></p> <p>Sometimes a personal or retold story is too good not to share.</p>	<p><b>HOLIDAYS</b></p> <p>Did you know that there's literally a holiday every single day of the year?</p>	<p><b>IN THE NEWS</b></p> <p>Share news coverage about your business or industry.</p>	<p><b>INFLUENCERS</b></p> <p>Did someone in your industry make a big announcement? Share it!</p>	<p><b>RE-USE OLDER CONTENT</b></p> <p>Repost any content that you used in months past.</p>